

Kid's high street

Following the overwhelming response to the introduction of their gorgeous kid's line, leading Australian high street retailer **Witchery** successfully launched its 2010 spring/summer collection across 18 stores nationally. Due to its popularity Witchery are set to release the new collection in even more stores, making accessible its up-to-the-minute fashion range. Army jackets teamed with fun leopard-print tees and luxurious knits, as well as a mixture of cool ankle boots, detailed leather brogues and sneakers will have your little ones strutting their stuff from the playground to the party.

W witcherykids.com.au



Sucker love

Move over baby bottles and make way for the launch of **Sucker** – a convenient baby teat that converts regular water bottles into baby bottles. Simple to use and store, all you have to do is remove the lid from the water bottle and screw on the Sucker application, and at \$12.95 it's perfect for mums on the go.

W suckerforbottles.com



Charitable bubs

Bubbaroo's recent partnership with the Children's Hospital Foundation Australia (CHFA) has seen part proceeds from the sale of all Bubbaroo items go to help raise funds for the five major children's hospitals in Australia. Using only the highest quality natural fibres, Bubbaroo is committed to safety, comfort and functionality, assisting to reduce the risk of SIDS.

W bubbaroo.com.au



I-style

With a plethora of children's retail and online boutiques popping up at a lightning pace, the choice for children's clothing, toys and accessories can be overwhelming. Thanks to **Min-i-Mags 4 Mini People (MM4MP)**, a free directory of boutique products for babies, children and their parents can be accessed from the screen of your iPhone. MM4MP has sifted through a vast range of products and hand-selected a beautiful collection from around the globe. **W** mm4mp.com

024 **W** studiobambini.com

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